

**2009 SAME GREAT LAKES & OHIO VALLEY**  
**REGIONAL CONFERENCE**  
**Sponsorship, Exhibits, and Advertising Opportunities**

Please contact Mary Quist ([mquist@trace-labs.com](mailto:mquist@trace-labs.com)) with any questions about sponsorships; Angie Mundell ([Angela.R.Mundell@usace.army.mil](mailto:Angela.R.Mundell@usace.army.mil)) for exhibit spaces; Phil Ross ([Phillip.C.Ross@usace.army.mil](mailto:Phillip.C.Ross@usace.army.mil)) regarding advertising or visit our website at [www.regonline.com/689039](http://www.regonline.com/689039).

**Exhibit Registration:** Booth includes one full conference registration and a ½-page ad. **An individual registration form must be completed on-line. Please register under “Exhibit Registration” for one conference registrant. Additional attendees must complete a registration under “Conference Registration”. Golf is optional and registration is also available on-line: [www.regonline.com/689039](http://www.regonline.com/689039).**

Exhibit Type:   \_\_\_ SAME Sustaining Member (\$600)

Booth Choice #1 \_\_\_ Booth Choice #2 \_\_\_ Booth Choice #3 \_\_\_

Company Name \_\_\_\_\_  
Attendee Name \_\_\_\_\_  
Address \_\_\_\_\_  
Phone Number \_\_\_\_\_  
E-mail Address \_\_\_\_\_

Exhibit spaces will be 10’ x 10’ with pipes and drapes. Each space will include an eight foot table with linen and skirts, two chairs and 110 volt electric service (if needed). Wireless internet is not included but is available for an additional charge. Exhibits can be shipped to and from the exhibit site for an additional fee.

Please indicate the following:

110 volt electric service is requested:   \_\_\_ Yes   \_\_\_ No

Additional information is requested regarding shipping:   \_\_\_ Yes   \_\_\_ No

Wireless internet service is requested:       \_\_\_ Yes   \_\_\_ No

**Sponsorship Registration**

\_\_\_ Notepads (1 available) - \$3,500 – company name and logo displayed at registration plus on Notepads

\_\_\_ “Green Friendly” Book Bags (1 available) - \$3,500 – company name and logo displayed at registration plus on bags

\_\_\_ Ice-Breaker co-sponsorship (2 available) - \$2,500 – company name and logo displayed at the event plus 1-page ad

- \_\_\_ Ice-Breaker Service Support sponsorship (1 available) - \$350 – company name and logo displayed at the Service Area.
- \_\_\_ Wednesday Dinner (2 available) - \$2,500 – company name and logo displayed at the event plus 1-page ad
- \_\_\_ Collared Golf style shirts for volunteers and staff at: Registration, Exhibit Hall, Golf Course (1 available) - \$2,000 – company name & logo on shirts, also recognized at icebreaker
- \_\_\_ Wednesday Breakfast (2 available) - \$1,500 – company name and logo displayed at event plus 1/4 page ad
- \_\_\_ Wednesday Lunch (2 available) - \$1,500 – company name and logo displayed at event plus 1/4 page ad
- \_\_\_ Thursday Breakfast (2 available) - \$1,000 – company name and logo displayed at event plus 1/4 page ad
- \_\_\_ Thursday Lunch (2 available) - \$1,000 – company name and logo displayed at event plus 1/4 page ad
- \_\_\_ Ice Cream Stand Wednesday Exhibit Hall (1 available) - \$750 - company name and logo displayed
- \_\_\_ Popcorn Stand Wednesday Exhibit Hall (1 available) - \$750 - company name and logo displayed
- \_\_\_ Pens & lanyards (2 available) - \$650 – company name and logo displayed at registration plus on pens and/or lanyards
- \_\_\_ Wednesday Registration Booth (2 available) - \$500 - company name and logo displayed plus 1/4 page ad
- \_\_\_ Exhibit Hall Wednesday (3 available) - \$500 - company name and logo displayed at entrance plus ½ page ad
- \_\_\_ Breaks (3 available) - \$500 – company name and logo displayed at break plus 1/4 page ad
- \_\_\_ Speaker Rooms (2 available) \$500 – company name and logo displayed at entrance plus 1/4 page ad
- \_\_\_ Tuesday Registration Booth (2 available) - \$350 – company names and logo displayed plus 1/4 page ad in program
- \_\_\_ Thursday Registration Booth (2 available) - \$350 – company name and logo displayed plus 1/4 page ad
- \_\_\_ Exhibit Hall Thursday (2 available) \$300 - company name and logo displayed at entrance plus 1/4 page ad

- \_\_\_ Ice Breaker Door Prizes – company name and logo displayed at Ice Breaker and announced
- |                      |       |
|----------------------|-------|
| Platinum level Gift: | \$500 |
| Gold                 | \$350 |
| Silver               | \$200 |
| Bronze               | \$100 |

**GOLF OUTING SPONSORSHIPS**

- \_\_\_ Golf – lunch (1 available) – \$500 – company name and logo displayed at the golf course and recognized at the icebreaker
- \_\_\_ Golf – drink cart (1 available) - \$500 – company name and logo displayed at the golf course and recognized at icebreaker
- \_\_\_ Golf – continental breakfast (1 available) - \$250 – company name and logo displayed at the golf course and recognized at icebreaker
- \_\_\_ Golf – hole sponsorship (18 available) - \$125 - company name and logo displayed at the golf course and recognized at icebreaker
- \_\_\_ Golf “prize hole”(6 available) – hole may be designated a “prize hole” by providing a gift of \$75 or more; (longest drive M/F; Longest Putt M/F; Closest to Pin M/F)

**\*\* Registered exhibitors may contribute additional door prizes to increase company visibility during the Ice Breaker event. \_\_\_ Please check if you will provide a door prize for the Ice Breaker.**

**Conference Program Advertisements –**

- \_\_\_ 1/4-page: \$75    \_\_\_ 1/2-page: \$150    \_\_\_ full-page: \$250

**Total Exhibit/Sponsorship/Advertisement Cost**

\$ \_\_\_\_\_

***DEADLINE: JUNE 1, 2009***

**Send this form clearly marked with your preferences along with payment (**checks preferred**) to:**

**Finance Committee  
SAME, Detroit Post  
P.O. Box 303026**

**Detroit, MI 48231-3026**

**Make all checks payable to SAME, Detroit Post.**

**Please send an electronic file of your corporate logo (.jpg format) and advertisement to:**

**[Phillip.C.Ross@usace.army.mil](mailto:Phillip.C.Ross@usace.army.mil)**