

**EXHIBITOR/ADVERTISEMENT REQUEST FORM
1999 S.A.M.E. GREAT LAKES REGIONAL CONFERENCE
Detroit, Michigan
September 15-17, 1999**

Company Name _____

Address _____

E-mail address _____

Contact Person _____

Telephone No. _____ Fax No. _____

Is your firm a Sustaining Member? Yes No (circle one)

What Post? _____

Exhibit/Advertisement Opportunities (see Exhibit/Advertisement Fee Schedule):

Options: A B C D E F G (circle one)

Exhibit Space Preference:

1st choice _____

2nd choice _____

3rd choice _____

TOTAL (make check payable to Detroit Post S.A.M.E.)

\$ _____

Requested by: _____

(Signature)

(Title)

(Date)

Note: Note any special exhibit requirements you may have: Table _____

Electricity _____ Other _____

Submit form with payment to:

Great Lakes Regional Conference
Publicity Sub-committee
P.O. Box 3026
Detroit, MI 48231

ORDERS MUST BE RECEIVED BY AUGUST 12, 1999

Contact person: **Pam Horner at (313) 226-6748.**

EXHIBIT/ADVERTISEMENT FEE SCHEDULE
1999 S.A.M.E. GREAT LAKES REGIONAL CONFERENCE
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Option	Sustaining Member Fee	Non-Sustaining Member Fee	Exhibit Space	Advertising Space	One Full Registration
A	\$600	\$650	Yes	Full Page in Program	Yes
B	\$500	\$535	Yes	Half Page in Program	Yes
C	\$450	\$475	Yes	Quarter Page in Program	Yes
D	\$350	\$400	Yes	No	Yes
E	\$250	\$300	No	Full Page in Program	No
F	\$150	\$175	No	Half Page in Program	No
G	\$75	\$100	No	Quarter Page in Program	No

Full registration provides participation in all conference events including all meals, sessions, and all registration materials. Full payment is required no later than August 12, 1999. Exhibit space is limited. Early registration is encouraged.

Conference Program Advertisement:

- Full Page Ad (4" wide by 9" high)
- Half Page Ad (4" wide by 4.5 " high)
- Quarter Page Ad (4" wide by 2.25" high)

The program booklet will have 4 X 11 inch size pages and will be printed in black and white offset. Metal plates and cuts are not acceptable. Submitted material should be photo-ready, mounted on cardboard, and mailed flat. Xerographic copies and previously printed material are not suitable. Logos and other cuts should be clean and sharp black and white copy. Photos must be glossy black and white prints. The Committee is not responsible for typographic errors submitted.